



powering your business
for success



what we offer

100% renewable power as standard

All our electricity comes from 100% certified renewable sources and is produced by our community of over 1400 independent renewable generators across the UK.

Award winning customer service

From the moment you join us, we'll always aim to provide a fantastic experience for your organisation, managed by our expert business customer care team based in Wiltshire.

Help to maximise the benefits of your choice of power

We can help you boost your green appeal with your customers and employees.

We believe we're in a great position to help you improve your sustainability credentials. As an energy company, we've won various awards for our ethical and environmental approach.



**Company of
the Year**

British Renewable Energy
Awards 2016



**Customer and Staff
Care Winner**

Wiltshire Business Awards
2017

why buy renewable?

Whether you've been buying renewable for a while or you're considering this option for the first time, we thought it was worth reinforcing how buying renewable electricity can benefit your organisation.

A positive step towards a cleaner, greener environment

By committing your organisation to 100% renewable electricity you're joining an exclusive community of UK businesses who are supporting the drive towards a low carbon future.



33% of UK electricity was generated from renewable sources in 2018

(Carbon Brief, 2019)

An opportunity to improve your top line

Promoting your choice of 100% renewable power can help broaden your customer base and increase your competitive advantage.

Enhanced sustainability credentials can hugely improve your brand perception; not just with customers but also with your supply chain.



55% of adults in the UK are more likely to choose a brand that uses electricity from renewable sources

(YouGov, 2017)

Helping you develop a sustainable work culture

Buying renewable creates a great opportunity to engage with your people – a real plus point in demonstrating your organisation's values and how you're making a positive impact.



62% of millennials want to work for a company that wants to make a positive impact

(Global Tolerance, The Values Revolution 2015)

about good energy

Good Energy is a pioneering clean energy company, powering the choice of a cleaner, greener future together with its people, customers and shareholders.

Having led the way in renewable energy development since 1999 in areas including small and larger scale wind turbines, solar panels, biogen and hydro, and now in technologies like battery storage and electric vehicles, Good Energy is making it easier for people and businesses to make renewable energy part of their lives.

Good Energy matches every unit of power that their domestic and business customers use with a unit of 100% renewable electricity sustainably sourced from its community of 1,400 UK renewable generators. In addition, Good Energy offers a green gas product which contains 6% biomethane – gas produced here in the UK from food waste.

To make it completely carbon neutral, emissions from the rest of the gas its customers use is balanced through supporting verified carbon-reduction schemes in Malawi, Vietnam and Nepal.



" We are committed to building a cleaner greener future together and our community of business customers are at the heart of this"

Handwritten signature of Juliet Davenport.

founder and CEO of Good Energy

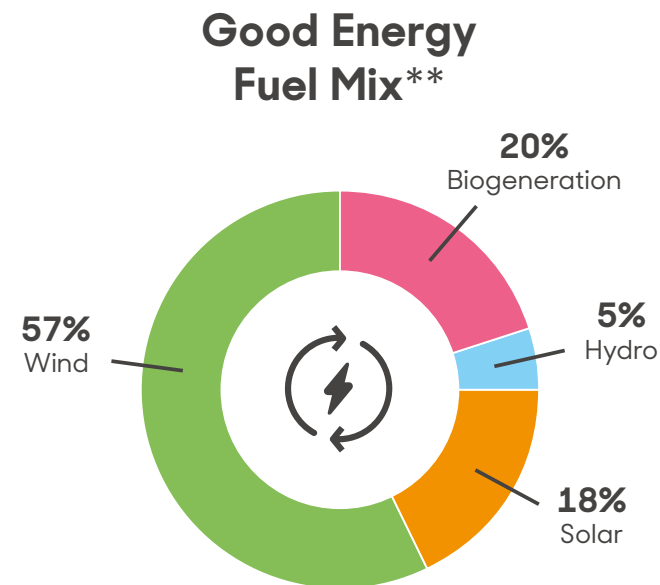
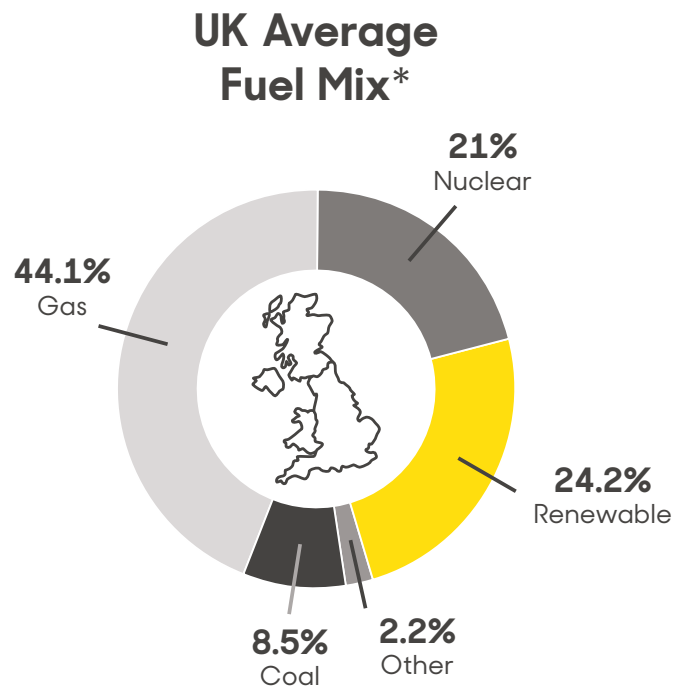
where our electricity comes from

Making UK electricity cleaner and greener

We source our electricity from a community of over 1,400 British independent generators across the UK. So the more customers we have, the more clean power we have to buy from this community. We commit to paying them a fair price, which helps grow the market for renewable power, something that's only possible with the support of our customers.

Gold standard renewables

Businesses that purchase their power from Good Energy are able to report zero carbon emissions under the GHG Protocol. For extra peace of mind we have our renewable power audit trail assured each year by SGS.



*Fuel mix disclosure period: April 2016 – March 2017. Source: DBEIS, Fuel Mix Disclosure Table. **For more info visit goodenergy.co.uk/our-energy/our-fuel-mix



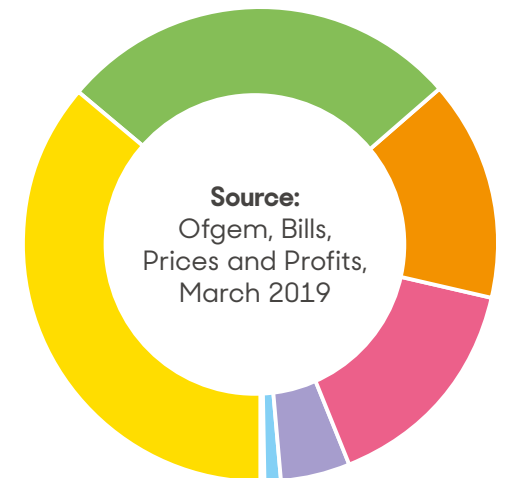
what makes up your power price

We believe in being straightforward in everything we do. That's why we have detailed here what goes into determining the cost inputs that make up the price of electricity.

So what is included?

Below are a number of different costs which make up the price of each unit of energy. These costs are industry averages, based on data supplied by the largest six energy suppliers.

- Wholesale costs - 33.5%
- Network costs - 25.5%
- Environmental and social obligation costs - 17.5%
- Operating costs - 17.2%
- VAT - 4.8%
- Other direct costs - 1.5%



what you can expect from us

With Good Energy your business can expect:



Preferential prices (fixed and standard variable tariffs) for Horticultural Trade Association members



12 or 24 month fixed term contracts available



Payment terms of up to 28 days as standard and more than 28 days on request



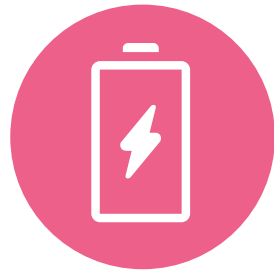
100% renewable electricity (from certified UK generators) and carbon neutral gas



Energy survey and sustainability advice service available



EV Charging point bundles available



Onsite generation and battery storage solution advice available



Award winning customer care from our experienced team based in Wiltshire



Display certificates and marketing collateral promoting your organisation's commitment to sustainability



Discount scheme for your staff to help make renewable power more accessible

a final word from the Horticultural Trade Association



"Good Energy's green credentials speak for themselves and they are a perfect fit to help HTA members meet their sustainability goals"

Martin Simmons, Director of Operations

contact us today



htasustain@energycentric.co.uk



01708 765555